

THE
B-SCHOOL
TO BE IN

S.P. MANDALIS
we school
Welingkar Education



Executive General Management Program

12 MONTH PROGRAM

➤ ABOUT WESCHOOL

S.P. Mandali's Prin. L.N. Welingkar Institute of Management Development and Research, now known as WeSchool was established in 1977. The institute has two campuses located in Mumbai and Bengaluru. WeSchool is one among the multiple educational institutes governed and run by S.P. Mandali. Other prominent institutes amongst them are S.P. College in Pune, Ruia College in Mumbai and Podar College, Mumbai.

➤ OUR VISION



➤ OUR MISSION

- ▶ Focus on inventive education by offering practical, innovative and technology driven programs.
- ▶ Provide managerial talent with risk managing ability, passion for learning, creative thinking and values in a rapidly evolving economic and social environment.
- ▶ Contribute significantly to the Indian corporate world by preparing management graduates with global mindset.
- ▶ Build intellectual capital through faculty development, research, consultancy and publication.
- ▶ Develop an alumni network for mutual benefit and keep alumni updated through continuous learning and meeting.

➤ GROUP DIRECTOR'S MESSAGE



Prof. Dr. Uday Salunkhe

Group Director, WeSchool
Eisenhower Fellow,
Chairman, CII- Western Region,
Higher Education Sub Committee

In the fast-evolving world of today, everything seems to be changing – right from the pedagogy to content. Frames of references have changed and so have the pre-requisite skills. With the changing times and evolving work ecosystems, the skill-sets required yesterday seem to be on the shelf today. Welingkar's EGMP Program focuses on the career aspirations of the mid-career professionals who are aspiring for bigger roles and responsibilities as they move up the corporate hierarchy. The ever-growing demands and challenges of the fast-evolving eco-system that overarches businesses and establishments of diverse nature require modern day professionals to update themselves in all contexts.

The program fine-tunes professionals, helping them revisit the concepts that they had once picked up in their classrooms in the light of the latest developments in their space, thus safeguarding them against obsolescence. It enables them to focus on searching and establishing innovative solutions to real business problems, either in their current job role or to launch new entrepreneurial ventures. Also, it gives the learner an edge, smoothens their frayed edges, making for smoother and more effective professional behaviours. Simply knowing your core skills and the craft is not enough. How you plan your strategy and motives for better delivery is equally crucial to help you establish yourself as a promising professional that can be trusted with bigger roles. And that is what exactly Welingkar's EGMP does.

The program is carefully designed as a balance between academic classroom learning and practical learning with exposure to real-world global business. Classroom sessions are designed to be directly applied to real-world issues faced by each person at the workplace, structured in a framework which allows the professionals to appreciate the functioning of the global economy and local businesses as well with the program being conducted by professors as well as industry experts, as part of our reputed faculty. Wish you all the best!

➤ SENIOR DEAN & DIRECTOR'S MESSAGE



Dr. Anil Rao Paila

Senior Dean & Director,
WeSchool, Bengaluru Campus

I am delighted to announce that WeSchool, Bengaluru under the able leadership of our Group Director Prof. Dr. Uday Salunkhe, had a humble start eleven years ago and established its presence in the Silicon Valley of India. Being located in the Garden City, each corner of our sprawling campus captures and emphasizes the green colour of our brand identity to provide an idle serene environment conducive for learning and absorbing new knowledge. WeSchool, Bengaluru received the AICTE –CII 2016 Award for the “Best Industry Linked Emerging Management Institute” and also got accredited with South Asian Quality System(SAQS). Global Citizen Leader (GCL) Program has enhanced the student’s ability to immerse into corporate and social projects, developing students to become more aware of self, work in teams and also be socially-aware. As an Institute of Excellence, WeSchool, Bengaluru aims to provide high-quality management education as well as action-centric and value added research.

Our customized Management Development Programmes for top corporates like Infosys, Robert Bosch, Dell, HP, Biocon, EY, Titan, SPAR, Continental Auto, Altimetrik and GE India are exclusively industry focused so as to equip the executives with management techniques in the ever-changing context of business environment. Faculty members are actively involved in creating and disseminating knowledge through teaching, research, training and consulting. Further, our dynamic interactions with India Inc. has given us the impetus and encouragement to develop live case studies which have been published by Richard Ivey, Michigan University and Emerald Publications, with many more in the pipeline.

We hope to engage you actively in this journey. For, as we take the flight to an exciting future, we have strong belief in one thing - we can achieve almost anything we set out to do, with focused vision, mission and team work. Welcome to the “WOW - World of Welingkar”.

Today’s highly competitive business environment puts a great deal of emphasis on upgradation and learning. Hence, it is imperative, that individuals continuously explore new perspectives. WeSchool’s campus at Electronic City in Bengaluru provides the right ambience for managers and entrepreneurs to introspect and reflect amidst an academic environment. The Executive General Management Program (EGMP) at WeSchool is a unique opportunity for successful executives to accelerate their potential in preparing for new challenges by infusing advanced knowledge. Our Program helps develop core business skills and competencies that would equip participants to handle issues involving cross functional areas.

➤ DEAN



Prof. Dr. Madhavi Lokhande

Dean - Bengaluru campus

Prof. Dr. Madhavi Lokhande, a fellow member of The Institute of Cost and Works Accountant of India and a Certified Management Accountant (CMA) from the Institute of Management Accountants (U.S), holds a Master's degree in Commerce as well as a Doctoral Degree from the SNDT Women's University, Mumbai. The primary focus of her study was the Micro and Small Entrepreneurs in Bangalore. Her focal research interests include micro credit, funding needs of micro entrepreneurs, women-run micro enterprises and self- help groups. She also runs a social initiative called "Padhaai", which is a public charitable trust that works on 'Inclusive Education'. She is currently working on the AACSB initiative for Welingkar. Prof. Lokhande has published several articles in international and national journals. She has also written case studies that have been published by Ivey publishing, as well as other leading journals. This year she has been awarded a scholarship from the Reserve Bank of India for her research work in the area of 'Creating a Financial literacy model based on the study of functional and behavioral factors affecting the MSME lending'.

➤ FACULTY



Prof. R.A. Dakshina Murthy

Sr. Associate Dean - Operations

R.A.Dakshina Murthy has Master's degree in Polymer Science & Engineering from IIT Delhi and PGDM from IGNOU.

He possesses over 22 years of industrial experience and about 8 years of Academic experience. As General Manager- Operations at M/s. Tata Advanced Materials Limited, he established the Quality Control and Manufacturing facility for composite products for Aerospace and Defence applications. He has wide variety of experience in the areas of Purchase and Supply Chain Management, Product Development and Manufacturing, Quality Control and Quality Management System. He has travelled widely across globe for Technology Transfer and Vendor development.

➤ FACULTY



Dr. D. HEMA

Assistant Professor - Finance

Dr. Hema. D has done her Masters in Commerce as well as in Management and M.Phil in Commerce. Currently she is pursuing her PhD on the topic "A Study on Corporate Governance in India - A Holistic Perspective". Dr. Hema. D has a vast experience of teaching and research. She has taught in reputed Management Institutes like Mount Carmel Institute of Management, ICFAI, Manipal University and Indus Business Academy to name a few. Dr. Hema's areas of expertise are Accounts, Financial Management, Corporate Finance, Investment Management, Earnings Management and Taxation.



Dr. Madhumita M

Professor - Business Analytics

Dr Madhumita has 23 years of experience and holds a Bachelor & Masters Degree from Jadavpur University, Kolkata and has done her Ph.D. as a UGC Research Fellow from Bangalore. She has trained more than 800 industry professionals & faculty in Analytics & Research. Dr Madhumita offers outstanding organizational & cross-functional leadership and has a strong record of creating business models for the organization. She is a recipient of the 'Best Paper Award' in Global Business & Finance Research Conference in 2016 and received an invitation to present a paper at Harvard University in 2017. She serves the editorial board of a few refereed journals and has published her research papers in International & National journals. Dr Madhumita serves IIM Ranchi as a visiting professor and Computer Society of India, Bangalore Chapter & 21st Century Academic Forum as a professional member.

➤ FACULTY



Prof. T.S. Sridhar
Assistant Professor - IT

Prof. T.S. Sridhar is an Assistant Professor at WeSchool, Bangalore and handles subjects including IT security, IT compliance, IT infrastructure, enterprise IT management, e-commerce, and managing IT projects. He has a MBA in Finance and Project Management with a Post Diploma in Systems Management and a PG Diploma in Programming from NIIT and a BA degree from Madras University.

He has 28 years of experience in the industry in the IT and Finance domain. He has worked with many popular companies such as Dechen Enterprises Pvt. Ltd, HCL Technologies, Coromandel Infotech India Ltd, Polaris Software Lab Limited, Oracle Financial Software Solutions, Sigma Projects, Fast Inc., USA, and IT – WING, Canara Bank.



Dr. Jai Raj Nair
Professor - IT / System

Prof. Dr. Jai Raj Nair, Professor - IT Systems, holds a Bachelor's Degree in Architecture from the Bengal Engineering College (the University of Calcutta), a PGDBM from IIM, Calcutta and a PhD from Symbiosis International University, Pune. He worked for 8.5 years in the domain of Engineering & Software Consultancy in reputed organizations like Development Consultants Ltd. (Delhi and Calcutta), and Kirloskar Computer Services Ltd. (Bangalore), prior to joining the academic world.

Dr. Nair has been a part of three reputed B-Schools namely Siddaganga Institute of Technology (Tumkur), M. P. Birla Institute of Management (Bangalore) and Symbiosis Institute of Business Management, (Bangalore) before joining Welingkar. His expertise spans all areas of Marketing and Systems. Dr. Nair also played a pivotal role in institution-building activities at the previous institutes.



Dr. Savitha G R
Professor - Human Resource

Prof. Dr. Savitha Gubbi Ramachandra carries with her 14 years of experience in corporate, teaching and research. Her doctoral research was from Anna University, Chennai - in the field of "Talent Management in B-schools". She has done her MBA in HR from MIT Manipal and also holds an M. Phil Degree in Commerce. Prof. Dr. Savitha's area of specialization in teaching is HR and Organizational Behavior.

She has presented numerous research papers at various forums. She has participated in varied workshops and programs at prestigious institutions like IIM-A. Her research paper on "Faculty Supply Chain" has won the best research paper at AIMA National Conference - New Delhi. Her contribution in MDP sessions is highly rated and appreciated by the corporate participants. She motivates and mentors students with her innovative thought process and leadership skills.

➤ FACULTY



Dr . D.N. Murthy

Dean - Marketing & Research

Dr. D.N. Murthy is the Dean of Marketing and Research at WeSchool Bangalore. He has a post-doctoral research at University of Washington, USA, a PhD in Strategic Marketing Management from Bangalore University, MBA in Marketing from Bangalore University and a Bachelor's degree in Mechanical Engineering from University College of Engineering, Bangalore.

He has over 16 years of experience in teaching and 7 years of experience in the industry. With the long years of experience in the industry and in academia, he has been a consultant for United Nations Industrial Development Organisation (UNIDO) in implementing Business Clusters Project concept in India for machine tool SMEs. He has conducted several MDPs for leading corporates like Apple Inc, Rockwell Automation, Videocon, Emerson Engineering among others. He is a regular faculty trainer in the areas of strategic marketing. He has conducted several FDPs in top rated Universities in India and abroad. He was the Dean /Director of leading business schools such as IFIM and Kirloskar Institute of Advanced Management Studies. He has visited prestigious Universities like Ecole De Grenoble (France), University of Ohio (USA), Howard University (USA) on academic assignments.



Prof. V. Mohan Chandra

Dean- Business Design and Innovation

Prof. V. Mohan Chandra, a graduate in Industrial Design from NID, Ahmedabad as well as an MDes in Product Design from IIT-Bombay, is the Professor Emeritus at WeSchool, Bangalore. He has worked with Keltron, ER & DC, C-DAC, TCS and Aerospace Systems Ltd. in the roles of Product Designer, Head of Product Design and Head of Business Development, bringing with him thirty years of experience in the Electronics industry. During his tenure, he has developed Product Designs in Consumer Electronics, Computer and Communication Systems, Power Electronics, Medical Electronics, parallel processing super-computers and military type GPS navigation systems. His professional affiliations include SMIEEE (Sr. Member, Institute of Electrical and Electronics Engineers, USA), MIET (Member, Institute of Engineering and Technology, U.K) and MACM (Member, Association of Computing Machinery, USA). Prof. Chandra's corporate experience lies in areas of Industrial Design, Human Factors Design, System Engineering, SDLC, Euro standards, MIL STDs and military type certification.

Prof. Chandra has led Business Development in the Defence Sector and has coordinated with industries in Israel and South Africa and was deputed to the faculty program at Carleton University in Ottawa, Canada.



Prof. Aparna Krishnamoorthy

Assistant Professor - Economics

Prof. Aparna Krishnamoorthy is an Economist with a Masters degree from Georgia University. Her main focus areas are Behavioral Economics, Environmental Economics and Public Policy.

She is involved in a number of research initiatives such as a study on migration and its economic impact on the city of Bangalore - presented at the London School of Economics BSPS Conference 2010, a study on economic issues through visual and print media, ethnographic study on energy in rural India, and many more varied topics on public policy issues.

She teaches Managerial Economics, Applied Economics, Business Environment and Research Methodology.



Prof. Prakash Unakal

Dean- Business Design and Innovation

Prof. Prakash Unakal holds a Masters in Design (Industrial Design) from Industrial Design Centre, IIT Mumbai and a B. Tech (Mechanical Engineering) from NIT Calicut. Mr. Unakal brings with him over 25 years of experience, with 13 years industry experience and 13 years as an academician. Apart from being the Head of Department of Design, MSRSAS, Bangalore and successfully running a Master's Program in affiliation with Coventry University UK, he has also been the recipient of the Linnaeus Palme Scholarship, Sweden. He has worked in the Software Industry as a Software Consultant across USA for IBM, ATT and eConnect, LA, USA.

Prof. Unakal's areas of expertise lies in Business Creation, Product Design, Development and Management. He has been accredited for designing numerous consumer products as an Industrial Designer and his research interests are in the areas of Design Thinking, Innovation, New Product Design and Development, New Opportunity Identification, Creativity, Strategic Design, Consumer Behaviour and Emotion, and Design Management.

➤ INTRODUCTION TO EGMP PROGRAM

The Executive General Management Program (EGMP) at WeSchool is a unique opportunity for successful executives to accelerate their potential in preparing for new challenges by infusing advanced knowledge. The challenges in global and local businesses create a need for exceptional general managers who can deal with complexities and take on greater responsibilities. Our program helps develop core business skills and competencies that would equip participants to handle issues involving cross-functional areas. Our program is designed for working executives, developed and delivered by a faculty that possesses both academic and industry experience. Our professional coaches allow participants to tailor their learning journey to suit their specific needs, helping them propel their organization to success.

EGMP facilitates high peer learning as participants from diverse backgrounds, skills and experiences are a part of a cohort. The participants of the program learn through case studies, discussions, role-plays, simulations and other participant-centered learning tools. They benefit immensely through continuous learning and networking with peers from different backgrounds, during and after the program. The one-year program comprises of 50 hours of instructions that strengthen business fundamentals, helps identify emerging business trends and encourages individuals in creative ways to think of new perspectives.

On successful completion of each module, a 'Certification in Relevant Module' is awarded to each participant. Those completing all the six modules of the program become eligible for the Post Graduate Program in Management studies.

➤ COURSE DURATION

The 11-month program consists of 128 hours classroom learning & 16 hours of test. 80 hours are assigned for project work, presentation, evaluation, and viva voce. The program will have special workshops for DESIGN THINKING & CAREER TRANSITION.

➤ THE PROGRAM EQUIPS PARTICIPANTS WITH:



FUNCTIONAL BUSINESS ACUMEN THAT WILL PREPARE THE INDIVIDUAL TO LEAD THEIR CAREER AND ORGANIZATION TOWARDS SUCCESS.



STRATEGIC INSIGHTS THAT WILL STRENGTHEN CUSTOMER RELATIONSHIPS, AS WELL AS THE INDIVIDUAL'S IMPACT WITHIN THEIR ORGANIZATION.



A RENEWED PROFICIENCY AND UNDERSTANDING OF THE FINANCIAL ASPECTS REQUIRED TO LEAD SUCCESSFULLY.



A POWERFUL NETWORK OF PEERS AND LEADERS FROM VARIOUS INDUSTRIES.

➤ ADVANTAGES OF THE PROGRAM

Our rigorous, comprehensive and highly experiential curriculum provides participants with:



The ability to customize their education to suit specific experience and career goals.



One-to-one coaching and support from WeSchool's highly renowned faculty.



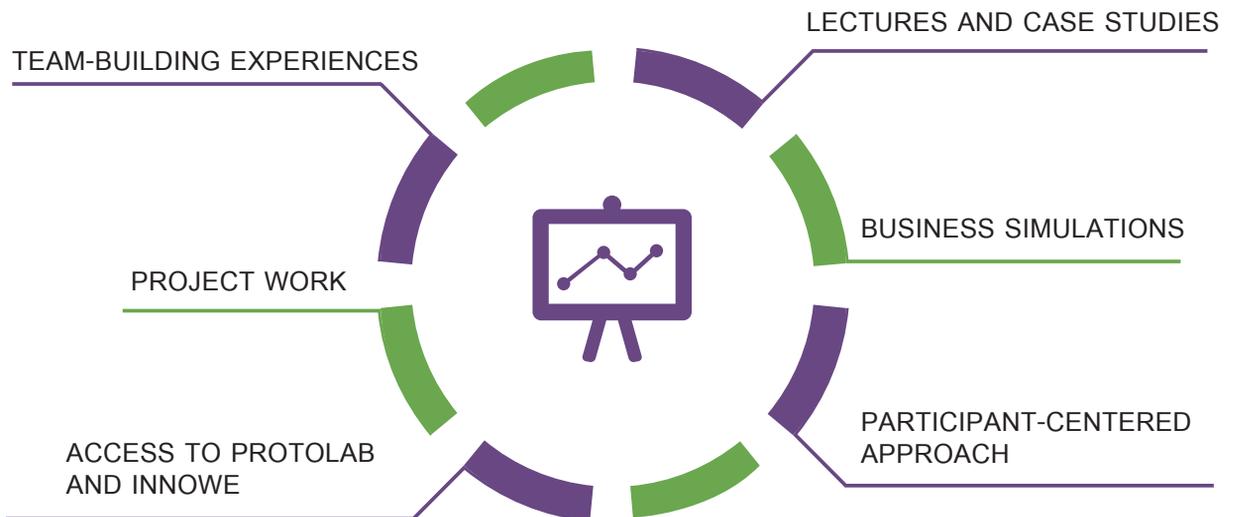
Obtain new knowledge as a way to advance in their professional development.

➤ KEY BENEFITS



➤ TEACHING METHODOLOGY

The participants of the program experience education that goes beyond the confines of the traditional classroom. The following methods of teaching is adopted by our faculty:



➤ FRAMEWORK

The EGMP will focus on Economic Environment of Business, Individual and Organizational Competencies as well as Strategic decision-making and perspective.

1

BUSINESS ENVIRONMENT

- Managerial Economics (Micro & Macro)
- Business Law
- General Commercial Knowledge

2

FUNCTIONAL KNOWLEDGE

- Finance, Cost and Management Accounting
- Business Statistics and Research
- Corporate Finance
- Operations Management
- Marketing
- E-Business

3

STRATEGIC PERSPECTIVE

- Strategic Decision Making
- DT & Innovation
- Decision Science in Management
- Six Sigma
- Lean Management

4

INDIVIDUAL COMPETENCIES

- Project work
- Project presentation
- Mentoring

★ Classroom teaching | Business Environment | 30 Hours

- ▶ Managerial Economics (Micro & Macro)
- ▶ Business Law
- ▶ General Commercial knowledge

★ Workshop

▶ Conflict management and Resolution: 12 Hours

Differences are inevitable in a local group having members with different experiences, attitudes and expectations. However, some conflicts can support organizational goals. Indeed, too little conflict may lead to apathy, lack of creativity, indecision and missed-out deadlines. Clashes of ideas about tasks also help in choosing better tasks and projects. These are functional conflicts.

▶ Building High Performance Teams & Negotiation Skills: 12 Hours

Building High Performance Teams is an interactive team building program covering many different team building training practices. We use negotiating techniques in our everyday lives, sometimes without realizing it. In our professional lives, however, negotiating is a necessary and versatile skill. Whether you're dealing with colleagues, employees, senior management, prospects, clients or suppliers, you will achieve your goals more often by using powerful, appropriate and effective negotiating strategies and techniques.

★ Industry Expert: 2 Hours every month

- ▶ Interact during the session with the visiting Industry expert

★ Unit 1 schedule

Managerial Economics (Micro & Macro)

Workshop (Conflict Management & Resolution)

Business Law

General Commercial Knowledge

Workshop (Building High Performance Teams & Negotiation Skills)

Interaction with industry experts

Classroom teaching | Functional Knowledge | 30 Hours

- ▶ Finance, Cost and Management Accounting
- ▶ Business Statistics and Research
- ▶ Corporate Finance
- ▶ Operations Management
- ▶ Marketing & E-Commerce

★ Workshop

▶ Evoking the spirit of Design Thinking and Innovation | 12 hours

When design principles are applied to strategy and innovation the success rate for innovation dramatically improves. You don't have to be a designer to think like one. While learning to be a good designer takes years, you can think like a designer and design the way you lead, manage, create and innovate. A design mindset is not problem-focused, it's solution focused and action oriented towards creating a preferred future. Design thinking draws upon logic, imagination, intuition, and systemic reasoning to explore possibilities of what could be, and to create desired outcomes that benefit the end user (the customer).

▶ Managing Disruptive change | 12 Hours

- ▶ Participants will be able to understand and respond to a VUCA environment by applying a 10 x mindset. Participants will learn the approach to shift their mindsets from a transactional perspective to a transformational approach in having business conversations. That in turn results in better stakeholder engagement.

★ Industry Expert: 2 Hours every month

- ▶ Interact during the session with the visiting Industry expert

★ Unit 2 schedule

Finance, Cost & Management Accounting

Workshop (Evoking the spirit of Design Thinking & Innovation)

Business Statistics and Research

Corporate Finance

Workshop (Managing Disruptive change)

Operations Management

Marketing & E-Commerce

Interaction with industry experts

Classroom teaching | Strategic perspective | 30 Hours

- ▶ Strategic Decision Making ▶ DT & Innovation ▶ Decision Science in Management
- ▶ Six Sigma ▶ Lean Management

★ Workshop

▶ Project Design and Management | 12 Hours

With the project, you can create and customize striking graphical reports of whatever project data you want, without having to rely on any other software. As you work on the project, the reports change to reflect the latest info — no manual updates required! The Project Overview report combines graphs and tables to show where each phase of the project stands, upcoming milestones and tasks that are past their due dates. The project provides dozens of reports you can use right away, but you don't have to let that limit your choices. You can customize the content and the look of any of the reports or build a new one from scratch.

Business Simulation Game | 12 Hours

Business strategy games are intended to enhance decision-making skills, especially under conditions defined by limited time and information.

- ▶ They vary in focus from how to undertake a corporate takeover to how to expand a company's share of the market, Data management, Crisis management and Social process.

★ Industry Expert: 2 Hours every month

- ▶ Interact during the session with the visiting Industry expert

★ Unit 3 schedule

Strategic Decision Making

Workshop (Project Design and Management)

Design Thinking & Innovation

Decision Science in Management

Workshop (Business Simulation Game)

Lean Management

Interaction with industry experts

Project work | 30 Hours

- ▶ Leadership
- ▶ Negotiation Skills
- ▶ Mentoring Session
- ▶ Outbound

Project presentation | 2 Hours

- ▶ The said project to be presented for viva-voce.

★ Unit 4 schedule

Project Mentoring & Review Meeting

Project Presentation

➤ COURSE FEATURES

STUDY MATERIAL



LIBRARY ACCESS

ALUMNI STATUS



HARVARD CASE STUDY

E BOOK



TEXT BOOK



Certification will be provided at the end of the program



6 months of mentorship post the program



Free access to Elevatescape platform



➤ PLACEMENTS: CAREER MANAGEMENT CELL

> INDUSTRY CONNECTS

WeSchool, Bangalore is well connected with the MNCs and startups, with strong ties in the corporate industry, which helps us to leverage the power of our deep rooted network and to help our students get the right opportunities for their career. WeSchool has regular campus visits by HR Heads and hiring managers of MNCs and corporates.

> INDUSTRY PROJECTS

Our career management cell actively works with the industry sponsors to provide challenging industry projects for participants. These projects help us to showcase our skills and transition into your desired roles.

> CAREER COUNSELLING

Our Career Management Cell provides constant career assistance for building resumes & preparation for interviews. We focus on providing placement opportunities to our participants based on their skills and aspirations.

> CAREER MANAGEMENT

The essence of the career management cell is to assist each participant in their career transition into a data science career. We provide services and resources to help participants in the program to access career opportunities within the established corporates as well as emerging startups.



➤ ELIGIBILITY

Mid to senior-level leaders at organizations, who are inspired to innovate.
The candidate must hold:



A Bachelor's Degree
or its equivalent in any
discipline.



Minimum 50%
passing marks.



Minimum 3 years of managerial /
professional experience after
graduation as on November 30th,
2017.

- > The program is open for Indian nationals only.
- > The selection process includes a thorough screening of the application followed by a personal interview with the candidate.

➤ PROGRAM FEE

Program Fees: INR 3,25,000 + 18% GST

Early bird offer: INR 2,80,000 + 18% GST

(Fees include WeSchool Hostel accommodation, library access, alumni status and Harvard Case Study).



Payment modes:

The payment can be made via a Cheque or DD in the favor of
KEYME A/C WELINGKAR



Eazypay payment details:

- Go to the portal <https://eazypay.icicibank.com>
- Enter the mobile number registered with Welingkar
- Enter the one-time password received on your mobile and click 'submit'
- Find your bill / invoice
- Tick the 'I agree and Accept' Button and click on the 'Pay now' button

➤ TESTIMONIALS

‘ We have been associated with WeSchool for the last couple of years and its very heartening to see this association grow rich every year. We started the Management Programs for the Biocon executives, with an objective of nurturing our star performers and to groom them into future leaders. We strongly believe that 80% of our senior leadership should be from within the organisation and I am very pleased to see that 45% of the last batch of FCM students has got promoted to Managerial roles. I am really thankful to WeSchool team for this transformation. It’s a great motivation for the future batches.



Mr. Ravi Limaye
President and Chief
Marketing Officer, Biocon

‘ The entire 16 months journey has completely transformed our people. The Convocation Ceremony was the icing on the cake and folks appreciated it. Most importantly employees were very happy and we need to continue. ’



Mr. Rajesh Shetty
VP Telecom & Manufacturing
and DC Head Pune, Infosys BPO

➤ TESTIMONIALS

“ It’s been a great learning for the Infy participants. It’s a milestone today for both Infy and WeSchool’s 10th Batch Convocation.

I am sure the folks who graduated will be a proud lot. Specific thanks to Welingkar’s and the Faculty and of course the home team who managed it so well. ”



Mr. K. Raghavendra

Senior Global Head, HRD,
Infosys BPO

“ The inaugural edition of Spar’s - Future Store Managers Program in collaboration with WeSchool, Bangalore has truly been a stepping stone in investment and development of talent, to succeed to higher roles. In fact as we speak two of the participants are already being assessed for higher roles which is a testimony to the efforts of this program. I would like to personally thank WeSchool Professors and also the Learning and Development Team at Spar and will continue this association for churning out future leaders. ”



Mr. Sutanu Chowdhury

Sr. Vice President, HR, Max
Hypermarket India Pvt. Ltd.

➤ TESTIMONIALS

“ I would sincerely thank you all very much for a wonderful session and our 1st association with WeSchool has been wonderful. I am sure participants have taken a lot of lesson from this. I have personally enjoyed every bit of it. ”



Mr. Rupam Dutta
General Manager, Radha Regent

“ The GLP-II Program was another success and my hearty congratulations and thanks to you and your wonderful team for such a lovely experience. It will interest you to know, that since returning, we have already had confirmation from the Australian Department of Employment that they would like to send couple of participants to the 2017 GLP India. Here's to a successful 2017! ”



Mr. Andrew Simon
MD & CEO, Yellow Edge, Australia

➤ OUR CLIENTS



➤ CORPORATE CONNECT - BENGALURU

Human Resource Confluence on People Analytics
Ethos - Weschool | NHRD

The Human Resource confluence on 'People Analytics' was organized by 'Ethos' the HR Club at Weschool, Bangalore in collaboration with National Human Resource Development (NHRD), Bangalore Chapter. The aim of the confluence was to help and engage the audience to understand the concept of Human Resource Analytics in India, opportunities in the future for an HR Professional and deliberate on trends and its significance for the HR industry.

Mr. Anil Jalali, Executive Director - HR, India Domestic and Area South, IBM, was the Chief Guest for the event. Before commencing with his address, Mr. Jalali expressed delight at the huge representation of student community and expressed the importance of industry and academia platforms for the benefit of the community.

In his address titled 'People analytics as a Strategic Partner in the organization, Mr. Anil Jalali expressed that analytics is imperative for HR professionals. He cited an example where IBM had used analytics to solve the problem at the client's end and enabled them to assess the workforce planning, reduce attrition and hire the right people. He briefly touched upon three types of people analytics used in the industry - operational, predictive and cognitive. He mentioned how analytics helps companies to predict people's propensities to leave an company and which business segments are impacted.



➤ CORPORATE CONNECT - MUMBAI

'Speak for Smiles' - Dignitaries enlightening WeSchool students

'Speak for Smiles' is a 10 part series wherein eminent business leaders and personalities from different walks of life are invited as guest speakers like Dr Nitin Nohria, Dr Aubhir Gokarn, Mr. Kumar Mangalam Birla, Mrs Indra Nooyi, Mr. K.V. Kamath, Mr. Paul Polman, Mr. Harish Manwani and Dr. Ashok S. Ganguly.

Students from various management institutes were also given an opportunity to attend these talk events which explore subjects on leadership and the role that business leaders play in giving back to society. Towards the end of the events, our WeSchool students got an opportunity to have an enriching interaction with these esteemed guest speakers to learn, interact and upgrade their knowledge to meet the challenges of the corporate world.

'Speak for Smiles' series is jointly presented by Toofles and ICICI Foundation in partnership with CNBC TV18 wherein Weschool is the academic partner for this initiative and NHRDN Network, Mumbai Chapter is associated as the HR Partner. The series was also aired on CNBC TV 18 and the proceeds generated from each of these events are given to the charity of the speaker's choice.

➤ INTERNATIONAL PARTNERSHIPS

WeSchool has partnered with the following International Universities to develop academic growth through student and faculty exchange, internships and research initiatives.

- ▶ Curtin Business School, Curtin University of Technology, Western Australia
- ▶ Unitec Institute of Technology, Auckland, New Zealand
- ▶ Otto Fredrich Universitat, Bamberg, Germany
- ▶ University of Hull, UK
- ▶ LUMS, Lancaster University, UK
- ▶ Audencia Nantes, France
- ▶ Jonkoping International Business School, Sweden
- ▶ Marladalen University, Sweden
- ▶ IESEG School of Management, Paris
- ▶ Grand MacEwan College, Canada
- ▶ Copenhagen Business School, Denmark
- ▶ Stuggart Media University, Germany
- ▶ Kedge Business School, France & China

➤ OUTBOUND PROGRAM

Mumbai & Bangalore

Students learn not only technical skills demanded by travel in the wilderness, but also develop long lasting attitudes that are the hallmark of our program, such as adaptability, responsibility, confidence, integrity, persistence, the ability to work with others. The activities bring out the importance of planning coupled with timely action. Knowledge is important, but knowing how to apply it is critical.

The outbound programs focus on:

- ▶ Self Knowledge
- ▶ Tenacity
- ▶ The ability to go beyond self-imposed limitations
- ▶ Acceptance of responsibility
- ▶ Physical Fitness
- ▶ Leadership
- ▶ Team Dynamics
- ▶ Time Management
- ▶ Stress Management
- ▶ Creativity and problem solving

➤ WE CAFE - BENGALURU

We Cafe is an industry - student community moot, where expert guests from leading companies of different verticals are invited for a rendezvous with the students and faculty of WeSchool, Bengaluru. This event originated on the lines of popular TV shows like 'Jeena Isi Ka Naam Hai' and 'Koffee with Karan', has eminent corporate celebrities who share their thoughts and opinions on a set of questions asked by a student host. The show begins with a brief introduction of the guest and the student host then rolls out the agenda of the day. The guest then takes the stage to speak on any management topic as per his/ her discretion. The guests are requested to keep the sessions as interactive as possible. This session is then followed by a discussion with the student host. Video footage of a few colleagues of the guest (speaking on how the guest actually goes about executing his daily work, his style of leadership, etc) is also presented. There is also a fun-filled one minute rapid fire round, showcasing the lighter side of the guest. The event ends with the felicitation and feedback time on the guest-book. Finally, a video feedback of the guest and a small photo session ends the show formally. Constructive feedback and suggestions from the audience are collected for improving the show with each episode.

Some of our distinguished guests were:

- ▶ Ms. Kirthiga Reddy, MD, Facebook India
- ▶ Mr. Mohan Kumar KG, Joint Managing Director, Toyota Kirloskar Auto Parts Pvt. Ltd
- ▶ Mr. A.M Muralidharan, Vice President & Head - Commercial Management & Dealer Development, Volvo Construction Equipment (Asia Pacific)
- ▶ Mr. Amit Laroya, MD, 3M-India & Sri Lanka
- ▶ Mr. S. Vaitheeswaran, MD & DEO, Manipal Global Education Services
- ▶ Mr Sameer Malhotra, MD, J.P. Morgan
- ▶ Mr. Rajeev Mehta, CEO at Arvind SportLifestyle Ltd
- ▶ Mr. Gerd Hoefner, MD & CEO, Siemens Technology, India
- ▶ Mr. Bhaskar Bhat, MD, Titan Company Limited
- ▶ Mr. Shivakumar, Chaiman & CEO, Pepsico India
- ▶ Dr. Gopichand Katragadda, Chief Technology Officer, Tata Group
- ▶ Mr. Vijay Ratnaparkhe, President & MD- Robert Bosch- India
- ▶ Mr. Shailesh Chaturvedi, CEO, Tommy Hilfiger
- ▶ Ms. Apala Lahri Chavan, CEO, Human Factors
- ▶ Mr. Pallab Talukdar, CFO, Fujitsu, India



Prin. L N Welingkar Institute of Management Development and Research (WeSchool)

No. 102/103, Electronic City Phase I, next to BSNL Telephone Exchange, Hosur Road,
Bangalore - 560 100.

☎ (080)-41303783/84/85

✉ enquiry@welingkarmail.org

🌐 www.weschoolbangalore.in

